



Agenda

Tuesday, July 26

9:00 am — 8:00 pm

Registration open

Palos Verdes Ballroom Foyer

11:00 am — 5:00 pm

Coty Nail Spa

The Spa at Terranea

5:30 pm — 6:30 pm

Opening Reception

Palos Verdes Terrace

6:30 pm — 6:40 pm

Welcome

Palos Verdes Ballroom

6:40 pm — 7:20 pm

Creating Success on Your Own Terms

Cathy Engelbert, CEO, Deloitte LLP

Alison Kenney Paul, Global Lead Client Service Partner, Deloitte

Palos Verdes Ballroom

7:30 pm — 9:00 pm

NEW Forum Dinner

Palos Verdes Terrace

Wednesday, July 27

6:00 am — 6:45 am

Walgreens Sunrise Walk

Terranea Resort lobby

6:30 am — 7:30 pm

Registration open

Palos Verdes Ballroom Foyer

6:45 am — 7:45 am

Networking Breakfast

Palos Verdes Terrace

Wednesday, July 27 (Cont'd)

8:00 am — 8:10 am

Welcome

NEW Board Chair Karen Stuckey, Senior Vice President, Private Brands, General Merchandise, Walmart U.S., Wal-Mart Stores Inc.

Palos Verdes Ballroom

8:10 am — 8:30 am

Gender Equality: Unfinished Business

Trish Adams, Executive Vice President, Merchandising Product Group, Target Corporation

Lisa Walsh, Senior Vice President, General Manager, PepsiCo Sales, PepsiCo Inc.

Palos Verdes Ballroom

8:30 am — 9:00 am

Power Kickoff

Tara Jaye Frank, Corporate Culture Advisor, Hallmark Cards Inc.

Palos Verdes Ballroom

9:00 am — 9:45 am

Speak Up, Play Big

Tara Mohr, Founder, Playing Big

Palos Verdes Ballroom

9:45 am — 10:00 am

Leader Spotlight: Driving Your Own Equality

Alison Kenney Paul, Global Lead Client Service Partner, Deloitte

Palos Verdes Ballroom

10:00 am — 10:30 am

Networking break

Palos Verdes Ballroom Foyer

10:30 am — 11:30 am

Stand Together: Why Women Must Support Women

Facilitator: Peggy Hazard, Managing Principal, Leadership and Talent, Korn Ferry

Dorria Ball, President and Founder, Global Ballance Group

Valerie Oswalt, President, US Sales, Mondelēz International

Marie Quintana, President, Velocity Group and President, TuFamilia

Sabrina Wiewel, Senior Vice President, Chief Customer Officer, Hallmark Greetings, Hallmark Cards Inc.

Nicole Wright, Mandate Market Manager, Acosta Sales & Marketing

Palos Verdes Ballroom

11:30 am — 11:50 am

Table Discussions: Making It Personal

Palos Verdes Ballroom

Wednesday, July 27 (Cont'd)

11:50 am — 12:00 pm

Making the Pledge

Tara Jaye Frank, Corporate Culture Advisor, Hallmark Cards Inc.
Palos Verdes Ballroom

12:00 pm — 12:15 pm

Leader Spotlight: Driving Your Own Equality

Julie Hamilton, Global Chief Customer and Commercial Leadership Officer, Senior Vice President, The Coca-Cola Company
Palos Verdes Ballroom

12:15 pm — 1:15 pm

Forum Luncheon

Palos Verdes Terrace

1:30 pm — 1:45 pm

Afternoon Rev-Up

Tara Jaye Frank, Corporate Culture Advisor, Hallmark Cards Inc.
Palos Verdes Ballroom

1:45 pm — 2:45 pm

Growing Business with Millennials

Margie Arion, Chief Human Resources Officer, Acosta
Joe Hartsig, Senior Vice President, Marketing & Digital Commerce, Walgreens Boots Alliance
Tracey Massey, President, Mars Chocolate North America
Gerarda Van Kirk, Managing Director, Management Consulting, Talent & Organization, Accenture
Xavier Williams, Executive Vice President, Global Customer Service, AT&T Business Solutions, AT&T
Palos Verdes Ballroom

2:45 pm — 3:00 pm

Leader Spotlight: Driving Your Own Equality

Michelle Gloeckler, Executive Vice President, Consumables and Health & Wellness, U.S. Manufacturing Lead, Walmart U.S., Wal-Mart Stores Inc.
Palos Verdes Ballroom

3:00 pm — 3:30 pm

Networking break

Palos Verdes Ballroom Foyer

3:30 pm — 5:00 pm

Power Negotiating: Get What You Deserve

Dr. Victoria Husted Medvec, Founder and Executive Director, Center for Executive Women, Kellogg School of Management, Northwestern University
Palos Verdes Ballroom

Wednesday, July 27 (Cont'd)

5:00 pm — 5:30 pm

Peer Coaching

Location of your choice

6:30 pm — 9:00 pm

An Evening to Remember

Celebrating 10 Years of NEW Forum

Palos Verdes Terrace

Thursday, July 28

6:00 am — 6:45 am

Walgreens Sunrise Yoga

Yoga Studio in Terranea Spa

6:30 am — 11:00 am

Registration open

Palos Verdes Ballroom Foyer

6:45 am — 7:45 am

Networking Breakfast

Catalina Terrace

8:00 am — 8:15 am

Welcome and Check-In

Tara Jaye Frank, Corporate Culture Advisor, Hallmark Cards Inc.

Palos Verdes Ballroom

8:15 am — 9:00 am

Changing Healthcare and the Female Shopper

Facilitator: Trudy Bourgeois, Founder and CEO, The Center for Workforce Excellence

Michelle Gloeckler, Executive Vice President, Consumables and Health & Wellness, U.S.

Manufacturing Lead, Walmart U.S., Wal-Mart Stores Inc.

Ashley McEvoy, Company Group Chairman, Johnson & Johnson Vision Care and Johnson &

Johnson Diabetes Care

Palos Verdes Ballroom

9:00 am — 9:15 am

Leader Spotlight: Driving Your Own Equality

Kim Nelson, Senior Vice President, External Relations, President, General Mills Foundation,

General Mills

Palos Verdes Ballroom

9:15 am — 9:45 am

Networking break

Palos Verdes Ballroom Foyer

Thursday, July 28 (cont'd)

9:45 am — 10:45 am

Overcoming Race and Gender Barriers

Ava DuVernay, writer, director, producer

Tara Jaye Frank, Corporate Culture Advisor, Hallmark Cards Inc.

Palos Verdes Ballroom

10:45 am — 11:00 am

Closing Remarks

Palos Verdes Ballroom

* Preliminary agenda, subject to change

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